## New Low Tar Entry Packs Taste Of Cigarettes Having 60% More Tar.

## Enriched Flavor idea succeeds—increases taste of new 9 mg tar MERIT without the usual increase in tar.

he can write today for a study conducted he too Attention just are of Consumer Opinion for Philip Marts showing that a few MRIT delivers as much our more officer than a characteristic between the interpretable branch has inguip to both more as the research Freight delivers of An extraordinary new too the appropriate by the physics of An extraordinary new too.

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## Taste-Tested By People Like Visu

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